

2010

Technomic/Restaurant Finance Monitor

TOP 400 RESTAURANT FRANCHISE COMPANY REPORT



Identification.

Analysis.

Trends.

Profiles.



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TOP 400 RESTAURANT FRANCHISE

COMPANY REPORT

Our newly updated report is the most comprehensive analysis and overview of the 2009 restaurant franchise industry, helping you develop sales and marketing strategies and identify growth opportunities. Leveraging the *Restaurant Finance Monitor 200* and the *Technomic Future 200*, this report encompasses sales of nearly 10% of the total restaurant industry.

► This report features:

IN-DEPTH INDUSTRY OVERVIEW

- Total restaurant industry by sales and units
- Analysis of leading restaurant franchise companies

FRANCHISE COMPANY PERFORMANCE

- Fastest-growing franchise companies
- Franchise developments

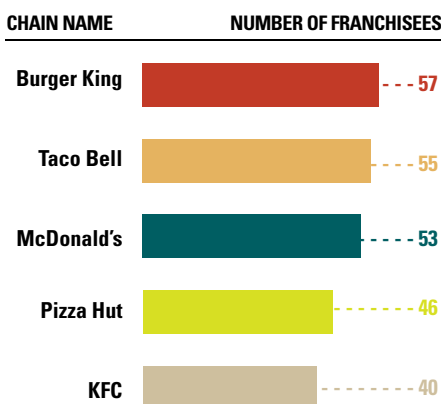
CONCEPT ANALYSIS

- Leading franchise restaurant brands
- Top franchised limited-service and full-service chains
- Breakdown of concepts by franchise companies

COMPREHENSIVE APPENDICES

- Alphabetical listing of franchise companies
- Concept breakdown listed alphabetically by franchise company
- Concept breakdown listed alphabetically by chain
- Franchise company operations by state
- Franchise company contact information
- Top franchised restaurant brands' franchise costs

SAMPLE EXHIBIT Most Frequently Franchised Restaurant Brands in the Top 400



Note: 2009 report data used for sample exhibit



SAMPLE EXHIBIT

Technomic & Restaurant Finance Monitor Top Restaurant Franchise Companies, Ranked by Sales

RANK	FRANCHISE COMPANY	2008 SALES (\$000)	% CHANGE	2008 TOTAL UNITS	% CHANGE	MAIN CONCEPT
1	NPC International Inc.	\$689,689	1.5%	1,098	23.6%	Pizza Hut
2	BF Companies/ERJ Dining	503,000	9.3	279	5.7	Wendy's
3	Apple American Group LLC	439,773	15.9	189	33.1	Applebee's
4	Mason-Harrison-Ratliff Enterprises	416,362	-2.1	304	-6.5	Yum! Multi
5	Carrols Restaurant Group Inc.	391,549	2.6	315	-2.2	Burger King

Note: 2009 report data used for sample exhibit

Technomic reports are considered by many as
the authority on restaurant performance, trends and forecasts.



▶ Top 100 Restaurant Franchise Companies*

AB Enterprises
 ACG Texas, LP
 ADF Companies
 AmRest LLC
 Apex Restaurant Management Inc.
 Apple American Group LLC
 Apple Creek Management
 Apple Gold Group
 Apple-Metro Inc.
 Applesauce Inc./Apple Illinois
 Austaco Inc.
 Austin Sonic
 B&B Consultants
 Benton Properties Inc.
 BF Companies/ERJ Dining
 Bistro Group (The)
 Boddie-Noell Enterprises
 Border Foods Company
 Both Inc.
 BR Associates Inc.
 Briad Group (The)
 BurgerBusters Inc.
 By The Rockies LLC
 Carlisle Corporation
 Carolina Restaurant Group
 Carrols Restaurant Group Inc.
 Caspers Company
 Casual Restaurant Concepts
 Cedar Enterprises
 CLP Corporation
 Concord Hospitality Inc.
 Covelli Enterprises
 Daland Corporation
 DavCo Restaurants

DL Rogers Corp.
 Doherty Enterprises
 Duke & King Acquisition Corp.
 Foodservice Management Co.
 Friendly Franchisees Corp.
 Frisch's Restaurants Inc.
 Gala Corporation
 Goldco LLC
 Harman Management Corp.
 Heartland Food Corp
 Interfoods of America, Inc.
 Jan Companies
 JIB Management Inc.
 JRN, Inc.
 K Investments of Ohio
 Kaizen Group Inc.
 Kazi Management VI, LLC
 Kessler Group Inc.
 K-MAC Enterprises
 LeVecke & Company
 Luhn Food Systems, Inc.
 Mancha Development Company
 Metro Corral Partners Inc.
 Morgan's Foods Inc.
 MRCO, LLC
 Muy Brands, LLC
 NPC International, Inc.
 Pacific Bells Inc.
 Pacific Island Restaurants Inc.
 Palo Alto Inc.
 Paradigm Investment Group
 Patterson & Associates
 Pennant Foods Corp.
 Pepper Dining Inc.

Pilot Travel Centers LLC
 Pizza Properties Ltd.
 PJ United Inc.
 QK Inc.
 Quality Dining Inc.
 Quality Restaurant Concepts
 Restaurant Management Co.
 Rose Group (The)
 RPM Pizza
 Scarbrough Management Corp.
 Sizzling Platter Inc.
 Southern Bells Inc.
 Southern Multifoods Inc.
 Stanton & Assoc. Inc.
 Strang Corporation
 Strategic Restaurants Acquisition
 Sun Holdings LLC
 Synned
 T.L. Cannon Management Corp.
 Tacala LLC
 Tar Heel Capital
 T-Bird Restaurant Group
 Team Schostak Family Restaurants
 Thomas and King Inc.
 Twins Group (The)
 United States Beef Corp.
 V&J Holding Companies, Inc.
 Valenti Management
 Wendy's of Colorado Springs
 Western Reserve Restaurant Mgmt.
 Wisconsin Hospitality Group
 WKS Restaurant Corp.

*2009 report data used

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A NEWLY-UPDATED REPORT FROM TECHNOMIC & RESTAURANT FINANCE MONITOR

2010 Top 400 Restaurant Franchise Company Report—

this in-depth analysis and overview, available nowhere else, provides the information you need to stay smart.

