

# TECHNOMIC CONSUMER TREND REPORTS

*Exclusive to the U.K. marketplace*

With **1,000 survey respondents per study**, Technomic Consumer Trend Reports provide in-depth data and analysis on U.K. consumer attitudes toward, and the usage of, foodservice products, amenities and brands. Menu insights and pricing information highlight industry trends and help facilitate benchmarking initiatives, while detailed company profiles and menu listings offer a thorough overview of leading chains. At a fraction of the cost of conducting similar research on a proprietary basis, our comprehensive Consumer Trend Reports deliver valuable data and actionable recommendations. Study titles available in the U.K. Consumer Trend library include:

## 2010 - 2012 Studies

- *Beverage*
- *Breakfast*
- *Burger*
- *Flavour*
- *Ethnic Foods*
- *Hotel Food & Beverage*
- *The New U.K. Foodservice Consumer*
- *Pub*
- *Sandwich*
- *Takeout/Takeaway & Off Premise Dining*

► *For more information, please contact David Wilkinson at 077 15 291 530 or [dwilkinson@technomic.com](mailto:dwilkinson@technomic.com).*

## TECHNOMIC

Food Industry. Facts. Insights. Consulting.